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Response To Notice of Non-Compliant Amendment (2 sheets)

Reply to Non-Final Office Action (27 sheets)

Application Number 09/945,350
Confirmation No.: 1476
Filing Date: 31 August 2001
Document Submission Date: 10 September 2007

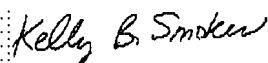
Art Unit: 2623
Examiner: Salatarelli, Dominic D.
Inventor: Drake, Eddie
Docket: 2005P12937US (1009-236)

10 Sep 2007

Date

Kelly B. Smoker

Name of Certifier



Signature of Certifier

PATENT**Application # 09/945,350****Attorney Docket # 2005P12937US (1009-236)****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE CENTRAL FAX CENTER****SEP 10 2007**

Applicant(s) : Drake, Eddie
Application # : 09/945,350
Confirmation # : 1476
Filed : 31 August 2001
Application Title : Real-Time Audience Monitoring, Content Rating, and Content Enhancing
Art Unit # : 2623
Latest Examiner : Salatarelli, Dominic D.

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT
AMENDMENT WITH 37 C.F.R. 1.121**

In reply to the Notice of Non-Compliant Amendment with 37 C.F.R. 1.121, mailed on 16 August 2007, the one month shortened statutory period for responding to which expires on 16 September 2007, please find attached herewith a Reply to Office Action.

PATENT

Application # 09/945,350

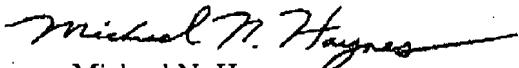
Attorney Docket # 2005P12937US (1009-236)

CONCLUSION

The Office is hereby authorized to charge any additional fees or credit any overpayments under 37 C.F.R. 1.16 or 1.17 to Deposit Account No. 50-2504. The Examiner is invited to contact the undersigned at 434-972-9988 to discuss any matter regarding this application.

Respectfully submitted,

Michael Haynes PLC



Michael N. Haynes
Registration No. 40,014

Date: 10 September 2007

1341 Huntersfield Close
Keswick, VA 22947
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Facsimile: 815-550-8850

To: 571-273-8300

From: Kelly B at Michael Haynes PLC

Pg. 4/30 09/10/07 10:19 am

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PATENT

Application # 09/945,350

Attorney Docket # 2005P12937US (1009-236)

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Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION AND
REQUEST FOR RECONSIDERATION**

In reply to the Office Action mailed on 9 April 2007, the period for response having been extended herein to 9 August 2007 by payment of the requisite fee for a Petition for Extension of Time under 37 C.F.R. 1.136(a), Applicant respectfully submits the following: